

NDOR Highway Safety Office TRAFFIC SAFETY MATERIALS ORDER FORM

Revised 11/30/2016

<http://www.roads.nebraska.gov/safety/hso/education/>

IMPORTANT: The materials listed below are provided as free resources. Research findings and products are constantly changing. Due to liability issues, NDOR Highway Safety Office strongly encourages you to regularly review the materials your organization distributes and dispose of outdated/inaccurate materials. **Quantities are limited to 200 of each item (unless otherwise indicated). The total order cannot exceed 600 items.** Manufacturer information has been provided for larger orders.

ALCOHOL / DRUGS			
ALCOHOL IMPAIRMENT CHART (BAC CHART)			
	This pocket size chart is an alternative method of calculating the approximate blood alcohol content (BAC) level of impairment by weight and drink. There is no blood alcohol calculator that is 100% accurate due to the number of factors regarding the consumption and reduction (burn off) rates of different people. This is a rough estimation of the BAC based on the following: the sex (male/female) of the drinker, drinking frequency, and elapsed time.	Chart 3" x 3"	
ARRIVE ALIVE! YOU DRINK AND DRIVE. YOU LOSE. POSTERS			
	You Drink And Drive. You Lose. (Blue) (8 1/2" x 11")	Poster Limit 10	
	You Drink And Drive. You Lose. (Pink) (8 1/2" x 11")	Poster Limit 10	
DESIGNATED DOG			
	Going out on the town? Be safe – if you drink, have one of your loyal companions drive. Image of four dogs in a convertible. Target audience: adult males. © 2001 FACE, 1-888-822-3223, www.faceproject.org	Bookmark	
DRIVING UNDER THE INFLUENCE: A CRASH COURSE			
	This eight-panel pamphlet explains what BAC is, how long it takes the body to process and eliminate alcohol, the effects of marijuana on driving, and includes national and Nebraska specific statistics on impaired driving. Target audience: teen and adult drivers. ©2010 Education Specialty Publishing, LLC - 877-329-0578	Brochure English	
NEW - Drugs, Brains, and Behavior – The Science of Addiction			
	Abuse of and addiction to alcohol, nicotine, and illicit and prescription drugs cost Americans more than \$700 billion a year in increased health care costs, crime, and lost productivity. Every year, illicit and prescription drugs and alcohol contribute to the death of more than 90,000 Americans. National Institute on Drug Abuse, July 2014	Brochure Limit 10	
NEW - DRUGS: Shatter the Myths			
	NIDA is part of the National Institutes of Health. They are the largest supporter of the world's research on drug abuse and addiction. Their goal is to better understand who uses drugs, why, and how drugs work in the brain and body, so they can develop and test new ways to prevent and treat drug abuse and addiction. This brochure includes: Marijuana, Peer Pressure, Alcohol, Medical Consequences, RX Drugs, Drugs & Your Brain, and Treatment. March 2015	Brochure Limit 10	
IMPAIRED DRIVING – Drunk, Drugged, Drowsy...Dangerous!			
	Youth-targeted graphics punctuate straight-talking text aimed at mature teens and young adults. Readers learn that driving while impaired by drugs, alcohol, or sleepiness increases their already higher-than-average risk of crashing. Channing Bete Company, www.channing-bete.com	Brochure	
NEW - Marijuana Facts for Teens			
	To help you make an informed choice, this brochure has some brief summaries of what marijuana research is telling us. These topics represent the most popular questions and comments we get every day on our teen website and blog. Share them with your friends to help them separate fact from myth. National Institute on Drug Abuse, May 2015	Brochure Limit 10	
NEW - Marijuana: Facts Parents Need to Know			
	Marijuana remains the most abused illegal substance among youth. By the time they graduate high school, about 46 percent of U.S. teens will have tried marijuana at least once in their lifetime. Talking to our children about drug use is not always easy, but it is crucial. National Institute on Drug Abuse, June 2014	Brochure Limit 10	

PARTY This Weekend? We'll See You There! Poster		Type	Quantity
	The report underage drinking poster, "Party This Weekend?" with the toll-free tip line number 1-866-MUST-B-21 is available in 11" x 17" through this order form.	Poster Limit 10	
Save Lives Report Drunk Drivers Immediately Dial *55 or 911 Poster		Type	Quantity
	The report "Save Lives Report Drunk Drivers Immediately Dial *55 or 911 is available in 11" x 17" through this Order Form.	Poster Limit 10	
The ABCs of BAC – A Guide to Understanding Blood Alcohol Concentration and Alcohol Impairment		Type	Quantity
	This brochure provides A Guide to Understanding Blood Alcohol Concentration and Alcohol Impairment which explains what "BAC" is, affects of a BAC, including a chart which containing the more common symptoms people exhibit at various BAC levels. NHTSA July 2016 (Rev)	Brochure	
BICYCLIST / PEDESTRIAN			
A SAFE RIDE FOR KIDS ON BIKES		Type	Quantity
	This Child Safety Fact sheet explains to parent/caregiver the dangers children face on bikes, what parents/caregivers can do to improve their child's safety, and tips on choosing and using helmets. © 2012 Safe Ride News Publications, 1-800-403-1424, www.saferidenews.com	English Limit 100 Spanish Limit 100	
NEBRASKA BICYCLE SAFETY BROCHURE (Order from Nebraska Department of Roads)			
	This pamphlet outlines basic bicycle safety tips, including hand signals, Nebraska bicycle laws, and trail information, emergency highway help contacts. This brochure is produced by the Nebraska Department of Roads. To obtain copies contact http://www.transportation.nebraska.gov/docs/Bicycle-Safety-current.pdf		
NEBRASKA BICYCLE GUIDE (MAP) (Order from Nebraska Department of Roads)			
	This guide (map) outlines basic bicycle safety tips, trail safety tips, Nebraska bike law summary including hand signals, and bicycle trails across the state. This map is produced by the Nebraska Department of Roads. To obtain copies contact email dor.bikeped@nebraska.gov		
SAFE WALKING – KEEPING YOUNG PEDESTRIANS SAFE AND FIT		Type	Quantity
	The Safe Walking Fact Sheet provides safety tips on keeping young pedestrians Safe and Fit. To obtain copies click on: Safe Walking ©2015 Safe Ride News Publications	Fact Sheet	
SUMMER, YOU, AND BIKE SAFETY (Order from Nebraska Game and Parks)			
	"As you head outside to bike on the trails or through your neighborhood, be a safe and responsible cyclist." This pamphlet outlines basic safety tips, as well as tips for trail riding. It also includes a quiz to see how well readers know safety guidelines. 4/01 Nebraska Game and Parks Commission. To obtain copies contact Let Hain at 402-471-5475 or email let.hain@nebraska.gov		
CHILD PASSENGER SAFETY SEATS & SAFETY BELTS			
BASIC CAR SEAT SAFETY		Type	Quantity
	This brochure lists the basic rules for all children in cars. A checklist is provided for infants, toddlers, young kids, older kids and all children. English/Spanish version on same brochure. © 5/07 Nat'l Safe Kids Campaign, 1-800-441-1888, www.usa.safekids.org	Brochure	
BECOME A CHILD PASSENGER SAFETY TECHNICIAN IN NEBRASKA		Type	Quantity
	The brochure provides information on how community members can become a CPS technician. Where to register online and contact information.	Brochure	
BOOSTERS FOR BIG KIDS		Type	Quantity
	This Child Safety Fact sheet includes a 5-step test to determine whether a child should ride in a booster seat or safety belt.	English Limit 100 Spanish Limit 100	
BUCKLE UP IN YOUR TRUCK POSTER		Type	Quantity
	This 12" x 18" color poster states "We're finished with warnings. People still aren't using their safety belts. So we're stepping up law enforcement and writing tickets. No excuses, no exceptions. So buckle up in your truck. Or you will get a ticket."	Poster Limit 10	
BUCKLE UP IT'S THE LAW PARKING LOT SIGN		Type	Quantity
	Blue and white 10" x 14" metal sign for parking lot exits. English _____ Spanish _____	Metal Sign Limit 5	

CAR SEAT RECOMMENDATIONS FOR CHILDREN		Type	Quantity
	This poster includes best practice guidelines prescribed by the National Highway Traffic Safety Administration (NHTSA) for transporting infants, toddlers, young children and older children. It outlines the types of seats available and provides tips on how to secure a child in each. A blank space is provided at the bottom of the poster for contact person (area CPS Technician) information to be written in. The poster has both English and Spanish versions and is available as a .pdf for printing as an 8 ½" x 11" flyer on the NDOR-Highway Safety Office website. March/2011 NDOR Highway Safety Office	Poster Limit 8	
CLICK IT OR TICKET POSTER		Type	Quantity
	Click It Or Ticket – Save Your Wallet. Save Your Life. (8 ½" x 11")	Poster Limit 10	
CLICK IT OR TICKET MINTS		Type	Quantity
	Mini Snap-It Tin with sugar free mints has an embossed safety belt message "Click It or Ticket – Day & Night". Ideal for giveaways at safety fairs, seat belt events, etc.	Mints Limit 200	
CLICK IT OR TICKET ZIPPER TAGS		Type	Quantity
	Nebraska Shaped Reflector Zipper Tags in red with "Click It or Ticket" message. Each zipper tag comes with a zipper clip. Ideal for back packs, coat zippers, etc. 	Zipper Tag Limit 200	
IF YOU'RE PREGNANT SEAT BELT RECOMMENDATION FOR DRIVERS AND PASSENGERS		Type	Quantity
NEW	Learn how to position your seat, and other tips to maximize the safety of you and your unborn child. Website:www.safercar.gov – NHTSA 2016	Poster Limit 8	
NEBRASKA'S CHILD PASSENGER RESTRAINT LAW / OCCUPANT PROTECTION LAW		Type	Quantity
	This 4" x 6" information card briefly outlines Nebraska's child safety seat and safety belt use laws. The backside contains tips for transporting children safely and the website address to find child safety seat Check-Up Events across Nebraska. 11/12 (English) 11/12 (Spanish), NDOR Highway Safety Office	Card English Card Spanish	
NEBRASKA SAFETY BELT FACTS 2015 (Go to web address listed below for copies)		Type	Quantity
	The NDOR Highway Safety Office website provides this information which briefly states facts about traffic crashes, the resulting injuries and deaths, and cost to society. Copies can be made from website: http://www.roads.nebraska.gov/media/6566/nesbfac15.pdf	Fact Sheet	
NEBRASKA TEEN DRIVER FACTS 2015 (Go to web address listed below for copies)		Type	Quantity
	The NDOR Highway Safety Office website provides this information which briefly states facts about teen driver traffic crashes. The fact sheet compares teen drivers to all traffic crashes and different types of driving circumstances. Copies can be made from website: http://www.roads.nebraska.gov/media/6585/tndvrfacts2015.pdf	Fact Sheet	
SPANISH SAFETY BELT POSTERS - (Limit 10 each)		Type	Quantity
	VIGILANDO LAS 24 HORAS DEL DÍA (On the lookout 24 hours a day.) General Audience	Spanish Poster	
	Goleador del equipo, 286 online friends, No cumple con las leyes. (Top scorer, 286 online friends. A lawbreaker.) Teen Audience	Spanish Poster	
	Adora la fotografía, Futura doctora, No cumple con las leyes. (She adores photography. Future doctor. A lawbreaker.) Teen Audience	Spanish Poster	
	SI NO TE ABROCHAS, TE PARARÁN... Y NO EXACTAMENTE TUS ADMIRADORAS. (If you don't buckle up, you will be stopped...and not exactly by your female admirers.) General Audience	Spanish Poster	
	ES LA LEY: EN LOS ESTADOS UNIDOS, SI NO TE ABROCHAS SERÁS MULTADO. (IT IS THE LAW: In the United States, if you don't buckle up you will be fined!) General Audience	Spanish Poster	
	SI, ERES EL MÁS GRANDE PERO AÚN TIENES QUE ABROCHARTE EL CINTURÓN DE SEGURIDAD. (Okay, you are the biggest but you still have to buckle up.) General Audience	Spanish Poster	
	AÚN HASTA AQUÍ LLEGAMOS. (We can even get here.) General Audience	Spanish Poster	
VINCE AND LARRY STICKERS		Type	Quantity
	The famous crash dummies Vince and Larry® are pictured on these 2" round stickers along with the phrase "Don't be a dummy...Wear your seat belt!" © 1988 Russell Specialties Corp	Stickers	

DISTRACTED DRIVING / DEFENSIVE DRIVING / MISCELLANEOUS			
BE TIRE SMART TIRE SAFETY BROCHURE		Type	Quantity
	This brochure explains the importance of maintaining tire pressure, alignment, rotation, and tread. © 2011 Rubber Manufacturers Association, 202-682-4800. More information can be found on their website at: www.betiresmart.org	Brochure	
DISTRACTED DRIVING POSTERS		Type	Quantity
	Officials Are Stepping-Up Enforcement on Distracted Driving Laws.	Poster Limit 10	
	If You Talk Or Text on Your Cell Phone While Driving, You Will Get A Ticket. Officials Are Stepping-Up Enforcement on Distracted Driving Laws	Poster Limit 10	
DISTRACTED DRIVING SHATTERS LIVES		Type	Quantity
	This brochure provides information on distracted driving which has become a deadly epidemic on America's roads. Teens are especially vulnerable because of their inexperience behind the wheel; and often, peer pressure. Behind the statistics are real families who have been devastated by tragedies. The U.S. Department of Transportation is working to spread awareness of this serious problem and help communities establish appropriate legislation and enforcement efforts.	Brochure	
KIDS ACTIVITY SHEETS		Type	Quantity
	These 12 pages of activities include cracking a code, word searches, and a crossword puzzle. Aimed at upper elementary age students, topics include booster seat, school bus, pedestrian, bike, and railroad safety. The last page explains to parents ten steps they can take to keep kids safe. Copies can be made by clicking on: Kids Activity Sheet	Activity Booklet	See Website Link
MOTORCYCLE POSTERS – (Limit 10 each)		Type	Quantity
	GEAR UP NEBRASKA! Whether you're on the road or on the field- Gear up and be safe!	Poster	
	Motorcycle Safety Is Where Awareness & Respect Intersect	Poster	
	Watch for Motorcycles Everywhere	Poster	
	We're all sharing the road...watch out for motorcycles! (8 ½" x 11")	Poster	
NDOR HIGHWAY SAFETY OFFICE VIDEO LIBRARY CATALOG		Type	Quantity
	More than 100 videos are available on loan at no cost. Topics include alcohol, bicycle safety, child and pedestrian safety, defensive driving, motorcycle safety, occupant restraints, safety patrol, and other topics. Available on website below: http://www.roads.nebraska.gov/safety/hso/education/	Catalog Limit 1	
NEW - NEBRASKA'S GRADUATED DRIVER LICENSING (GDL):DRIVING RESTRICTIONS		Type	Quantity
	Nebraska's Graduated Driver Licensing (GDL) informational card to educate parents, teens, school staff and the general public. Information to highlight GDL laws for teens age 14-17 and inform that a teen driver must hold a POP for one year before receiving an unrestricted license.	Card – 4"x11"	
TEEN DRIVING – AAA (For Teens and Parents)			
	Keys2Drive is AAA's new website which puts the focus on YOU – giving you the tools and information you need to cruise through the licensing process and become a good driver as a teen. For a parent/ caregiver the site provides extensive, state-specific information, and useful tools to help you guide your teen through the learning-to-drive process. For additional information contact AAA at www.TeenDriving.AAA.com		
ADDITIONAL MATERIALS			
	The National Highway Traffic Safety Administration (NHTSA) has a variety of materials available free of charge. The NHTSA's "Get Materials" is located on the web at https://www.trafficsafetymarketing.gov/get-materials Allow four weeks for delivery.		

ITEMS AVAILABLE ON LOAN BY CALLING 402/471-2515	
Banners	<ol style="list-style-type: none"> 1. Air Bag Safety: Buckle Everyone! Children in Back 2. Campaign Safe & Sober...Saving Lives and Dollars 3. Click It or Ticket  4. Law Enforcement Supports Buckle Up Nebraska
Distract-A-Match Game	Game includes: game mat, assorted shapes, timer, game stickers, carry bag, and quick start guide.
Fatal Vision Impairment Goggles	Kit contains two pairs of goggles, walk-the-line tape, two videos, and instructor guide.
Speed Monitoring Trailer	Contact William Kovarik at 402-471-2516 or email william.kovarik@nebraska.gov

**NDOR Highway Safety Office
Audio-Video Catalog**

Can be viewed by clicking on [Audio-Visual Catalog](#)

SAFETY PROGRAMS:

The Nebraska State Patrol's Safety Program provides a variety of safety related topics including the **Rollover Simulator, Seat Belt Convincer** and **Distracted Driving Simulator** to serve communities across the state. To request a program, visit <http://statepatrol.nebraska.gov/> and click on Services, click Safety Programs to locate the Troop area closest to your community.

Total number of items requested _____ (not to exceed 600). **Quantities are limited to 200 of each item (unless otherwise indicated).** These items are available for Nebraska residents only.

Name:	
Agency/Company:	
Street Address:	
City, State, Zip Code:	
County:	
Phone:	
Date of Event	

Submit the entire order form to NDOR Highway Safety Office:

FAX: 402-471-3865

Mail: P.O. Box 94612, Lincoln, NE 68509

Pick up: 5001 South 14th, Room 158

Questions? Call: 402-471-2515